



## How does this unit link to prior learning?

Component 3 is where you pull everything together. It links back to Component 1 by looking at how the organisations you studied are affected by global events, and it connects to Component 2 by exploring how major changes in the world affect travel trends and customer choices. In this final unit, you use your knowledge of destinations and travel planning to understand the "big picture"—like how technology, the environment, and global news impact how we all travel today.

## What will you be learning about?

In Component 3, you explore the global forces that change how the world travels. You will learn about "influences" like extreme weather, protests about tourism, and changes in exchange rates that make holidays more or less expensive. You'll also investigate how the industry tries to become more sustainable to protect the planet and how it responds to unexpected global news. This unit teaches you to look at the world like a consultant, predicting how these big events will change the future of travel.

## We will develop our learning each week by focusing on:

<b>1. Factors Influencing Global T&amp;T – Natural Factors</b> You will learn how severe weather events can create natural disasters as well as the features of each.	RAG	<b>12. Impact of Tourism - Economic</b> You will learn about the impact tourism has on the local and wider economies in the destination.	RAG
<b>2. Types Influencing Global T&amp;T – Media Factors</b> You will learn how different types of media are used and how coverage is used in the industry.		<b>13. Impact of Tourism – Environmental</b> You will learn about the impact tourism has on local resources and natural environment.	
<b>3. Factors Influencing Global T&amp;T – Health Factors</b> You will learn about the causes/symptoms of diseases and the impact these have on travel and the industry.		<b>14. Sustainable Tourism</b> You will learn what sustainable tourism is what the aims are for achieving sustainable tourism.	
<b>4. Factors Influencing Global T&amp;T – Safety Factors</b> You will learn the risks and safety measures used in the industry and to ensure customer safety.		<b>15. Managing Impact - Sociocultural</b> You will learn what the benefits of managing impacts are and the methods used to do this.	
<b>5. Factors Influencing Global T&amp;T – Economic Factors</b> You will learn about how recessions, employment levels, cost and other factors impact on the industry.		<b>16. Managing Impact - Economic</b> You will learn what the benefits of managing impacts are and the methods used to do this.	
<b>6. Factors Influencing Global T&amp;T – Political Factors</b> You will learn about different legislations for the industry and the impact political instability can have on tourism.		<b>17. Managing Impact – Environmental</b> You will learn what the benefits of managing impacts are and the methods used to do this.	
<b>7. Response to Factors – Governmental</b> You will learn about how governments respond to factors and adapt, manage and review their response.		<b>18. Tourism Development – TALC Model</b> You will learn about the different stages of tourism development through Butler's tourist area life cycle.	
<b>8. Response to Factors – Voluntary</b> You will learn about how organisations respond to factors and adapt, manage and review their response.		<b>19. Emerging/Mature Destinations</b> You will learn the characteristics of both types of destination and how to identify this.	
<b>9. Response to Factors – T&amp;T Organisations</b> You will learn about how organisations respond to factors and adapt, manage and review their response.		<b>20. Tourism Development - Role of Government</b> You will learn the role governments play in the development of tourism in a destination.	
<b>10. Mock Exam – Essential Content A</b> You will complete a mock assessment on the topics learnt in this unit so far.		<b>21. Destination Management - Partnerships</b> You will learn about partnerships seen in the industry and the purpose of these partnerships.	
<b>11. Impact of Tourism - Sociocultural</b> You will learn about the positive and negative impact tourism has on the communities in the area of tourism.		<b>22. Mock Exam – Essential Content A/B/C</b> You will complete a mock assessment on all topics learnt in this unit.	

### Key vocabulary

Factors	Impact	Response	Manage	Development	Sustainable	Sociocultural	Economic
Environmental	Government	Legislation	Partnership	Characteristic	Emerging	Mature	Aims

### How will this help you in the future?

#### KS4

Component 3 is perfect for mastering the "evaluate" and "analyse" questions that appear in all your GCSE exams. By looking at how big global events cause a chain reaction in the travel industry, you are learning how to build strong arguments and see things from different perspectives.

This unit also helps you connect what happens in the news to your schoolwork. Developing this awareness of current affairs makes you a more well-rounded student and gives you the critical thinking skills to tackle the hardest questions in any subject with confidence.

#### Beyond LHS

Component 3 prepares you for the high-level thinking required at college and university. By studying how global factors like the environment and the economy affect travel, you develop the "analytical mindset" that is essential for advanced courses and professional careers.

Understanding these big global issues proves to colleges and future employers that you can think about the world in a mature way. This knowledge gives you a competitive edge, showing you can adapt to changes and understand the global forces that shape every modern business, not just travel and tourism.