



## Travel and Tourism

### Component 3 – Influence on Global Travel & Tourism

#### Essential Content B



How does this unit link to prior learning?

In this exam component you will build on the knowledge, understanding and practices acquired and developed in Components 1 and 2. Using your knowledge from component 1 of the major components of the travel Industry in the UK and applying this knowledge and understanding to the global travel and tourism market. You will apply the knowledge built of customer needs in component 2 to understand how governments manage and develop tourism to meet the demands of both the customers and the local communities.

#### What will you be learning about?

You will learn about the possible negative and positive impact of tourism and tourist activities on global destinations. You will also learn about the different types of impact that may affect local communities, economies and environments at global destinations in industry. You will then develop an understanding about issues around sustainability and how some global destinations aim to reduce the negative impacts of tourism and increase the positive impacts of tourism to achieve sustainable tourism.

#### Key Focus

The key focus of this unit of work is to understand the positive and negative impact of travel and tourism on global destinations and sustainability. You will cover the following key areas

B1 – Possible Impacts of Tourism

B2 – Sustainable Tourism

B3 – Managing Sociocultural Impacts

B4 – Managing Economic Impacts

B5 – Managing Environmental Impact

#### We will develop our learning by studying the following sequence of lessons:

##### 1. Possible Impacts of Tourism – Sociocultural impact of tourism (B1)

You will learn about the positive and negative impact tourism has on the communities in the area of tourism.

##### 2. Possible Impacts of Tourism – Economic impact of tourism (B1)

You will learn about the positive and negative impact tourism has on the economy and how this directly and indirectly effects the local and wider economies in the destination.

##### 3. Possible Impacts of Tourism – Economic impact of tourism (B1)

You will learn about the positive and negative impact tourism has on local areas and resources as well as the natural and built environment in the destination.

##### 4. Sustainable Tourism – What is sustainable tourism (B2)

You will learn what sustainable tourism is and how this can happen in global destinations and will learn what the aims are for achieving sustainable tourism for global destinations

##### 5. Managing Sociocultural Impacts (B3)

You will learn what the benefits of managing sociocultural impacts are and the methods used to do this.

##### 6. Managing Economic Impacts (B4)

You will learn what the benefits of managing economic impacts are and the methods used to do this.

##### 7. Managing Environmental Impacts (B5)

You will learn what the benefits of managing environmental impacts are and the methods used to do this.

##### 8. ECA/ECB – Mock Assessment

You will complete a mock assessment on all the topics learnt in this unit.

How will this unit help you in the future?

#### Year 11

At the end of the year you will have your final component 3 exam which is synoptic (builds on everything you have learnt) so all this content from learning aim B is crucial for the final exam that you complete

#### Beyond Lode Heath

You will develop skills in analysing information and making connections for a specific purpose, which will support your progression to Level 2 or Level 3 vocational or academic qualifications.

#### Key Vocabulary

Impact

Sociocultural

Economic

Environmental

Sustainable

Aims

#### Homework guidance:

Pupils will receive a minimum of one homework per week for which they will be expected to spend a minimum of 30 to 60 minutes completing. These will be a combination of written, research, knowledge retrieval and investigative homework's. **Failure to complete homework will result in a 25 minute after school detention, in which they will be expected to complete the homework.**

#### How can you help?

Encourage pupils to make use of resources that are uploaded onto google classroom.

Encourage pupils to read the news to keep students up to date with local and global events as this will support their understanding

You can help them by ensuring their homework is completed on time. Supporting them with their written work and encouraging them to research and then reduce and summarise information rather than copying from the internet.

Encourage them to read out their work to you and explain it in their own words to ensure that they understand it. Get them to check through their work and correct errors with spellings and presentation.

Encourage them to revisit content covered in class and create exam revision resources such as flashcards and mindmaps.