

Prior Learning – Set texts for Paper 1 exam studied in Year 10

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| Print Advertising | Magazines | Newspapers | Radio | Video Games | Film marketing |
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LEARNING JOURNEY Year 11 Media Studies Spring Term 1

Ad Astra

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| <p align="center">We will be learning about...</p> <p>Targeted afterschool NEA intervention (worth 30% of GCSE grade)</p> <p>Revising the set texts for Paper 1 exam – print adverts, film marketing, magazines, newspapers, radio, video games</p> <p>Exam practice ready for mock and final GCSE exam on Paper 1 in 16 weeks (worth 40% of GCSE grade)</p> | | | | | |
| <p>We will develop our learning each week by focusing on:</p> | | | | | RAG Rate |
| <p>Week 1 Key Learning: print adverts set texts: ML, Contexts, Representations; film marketing: Industries, Audiences</p> <p>Retrieval knowledge: what SWAT means, what LIAR is and different types of contexts in Media Studies</p> <p>C1 KIW revision on set products 'TGC', 'Quality Street', 'No Time to Die', 'TMWTGG'</p> <p>Knowledge: Exam practice and exam style questions, NEA updates to achieve at least target grade</p> | | | | | |
| <p>Week 2 Key Learning: Radio set text 'The Archers': Industries and Audiences</p> <p>Retrieval: C1 KIW revision on set product 'The Archers'</p> <p>Knowledge: Exam practice and exam style questions, NEA updates to achieve at least target grade</p> | | | | | |
| <p>Week 3 Key Learning: magazines set texts: ML, Contexts, Representations</p> <p>Retrieval: C1 KIW revision on set products 'GQ and Vogue'</p> <p>Knowledge: Exam practice and exam style questions, NEA updates to achieve at least target grade</p> | | | | | |
| <p>Week 4 Key Learning: newspapers set texts: ML, Contexts, Representations; The Sun website/whole paper Audiences, Industries</p> <p>Retrieval: C1 KIW revision on set products 'The Sun' and 'The Guardian'</p> <p>Knowledge: Exam practice and exam style questions, NEA updates to achieve at least target grade</p> | | | | | |
| <p>Week 5 Key Learning: video games set text: Industries and Audiences</p> <p>Retrieval: C1 KIW revision on set product 'Fortnite'</p> <p>Knowledge: Exam practice and exam style questions, NEA updates to achieve at least target grade</p> | | | | | |
| <p align="center">Key Vocabulary</p> | | | | | |
| Conventions Characters Narrative Themes Settings Messages Mise en scene Contexts | SWAT Analysis Diegetic sound Non-diegetic sounds Iconography Framing Mise en scene | Representations Gender Stereotypes Counter types Conforming Subverting Diversity Culture Issues | Regulation Production processes Distribution Websites Social media Synergy Conglomerate convergence | Audiences Uses and Gratifications Niche Specialised Mainstream intertextuality | Theories Dyer – Star theory Todorov – narrative theory Propp – character theory Alvarado – ethnicity Mulvey – Male Gaze |

Future Learning (including real – life)

Revisit: mini assessments, mocks, final GCSE exams, media savvy individuals able to critique the media and the way it influences our lives.

Homework

Homework will be set once a fortnight by each teacher. This will be retrieval work; activities linked to set texts for Paper 1 and exam style questions. Students will be expected to spend 60 minutes completing the work. Details of individual homework can be found on synergy and students will also have printed copies/electronic copies of resources. Failure to complete homework will result in a 25-minute detention after school.

You can support your child by encouraging them to review their media theory regularly at home as well as complete homework thoroughly. Students can find useful support on BBC Bitesize and by completing e-revision and Seneca tasks to review and recall topics covered in lessons. [GCSE Media Studies - BBC Bitesize](https://www.bbc.com/bitesize)

