

City & Guilds Technical Award in Hair and Beauty Studies

Unit 201 Exploring the world of Hair & Beauty



Autumn Learning Journey for Hair and Beauty



How does this unit link to prior learning?

No prior learning is needed for this course but an interest in hair and beauty, business and ICT. You will utilise skills learnt in KS3 in English, History and Computer Studies.

What will you be learning about?

The purpose this unit is for learners to explore the exciting world of hair and beauty and the global environment in which its industries operate. You will explore key features of typical businesses and know how a range of trades and industries link to the sector. They will study how hair and beauty has developed from ancient times to the present day and understand how technological advancements have changed and shaped the range of products and services on offer today. For most young people this will be the first time they have researched a customer-led business, and through a journey of discovery, they will identify how iconic eras have shaped this dynamic sector. Along with this, learners will discover how technological advancements, changes to the economy and social factors have influenced the delivery of hair and beauty treatments and service.

How does this link to the wider curriculum?

In our salon, we embed British values by practicing mutual respect and tolerance when sharing the workspace and equipment, promoting individual liberty and inclusivity by ensuring our marketing materials reflect diverse hair and skin types, and upholding the rule of law by strictly adhering to health and safety regulations and the Equality Act.

Why this works for your 14–16 curriculum:

- **Mutual Respect & Tolerance:** It frames sharing the salon layout and styling stations not just as "tidiness," but as respect for peers.
- **Individual Liberty & Inclusivity:** It links creative freedom and student identity directly to real-world business practices (making sure promotional posters don't just feature one hair type).
- **The Rule of Law:** It elevates standard salon rules and the Equality Act 2010 from generic school policies to actual legal frameworks they must follow when working in the industry.

We will develop our learning each week by focusing on:

	Skills	RAG
1. Topic 1.1 You will understand the industries within the H&B sector: <ul style="list-style-type: none"> • Hair – Hairdressing and Barbering • Beauty – Beauty therapy, Nail technology, Spa therapy and Media make-up. 	Research Business ICT	
2. Topic 1.2 You will understand the key features of hair and beauty careers by exploring different trades and taking into consideration specific services carried out, roles and responsibilities, and typical working patterns.	Research Business	

<p>3. Topic 1.3 You will understand how trades and businesses are linked to the H&B sector considering the reliance that each trade has upon each other and the transferable skills required in the industry.</p>	<p>Transferable skills Business</p>	
<p>4. Topic 2.1 You will understand the differences from Ancient Greece to the beauty industry of today. How different eras have shaped the hair and beauty sectors. You will look at GDP, recession, and the economy. How businesses target specific audiences based on social factors</p>	<p>History Research ICT</p>	
<p>5. Topic 2.2 You will understand key developments and technological advancements and understand how they have shaped today's hair and beauty sectors. You will look at GDP, recession, and the economy. How businesses target specific audiences based on social factors</p>	<p>History ICT Business</p>	

Key vocabulary

Research	Business	Trades	Careers	Eras	History	GDP	Economy	Skills	Jobs
Hours	Advance ments	Taxes	Laws & Regs	Interview					

How will this help you in the future?

<p align="center">KS4</p> <p>You will harness research skills which will help you in yr11 coursework. You will learn all the knowledge and content of the course throughout yr10 and focus on coursework and exams in yr11. You will use your English, ICT skills, History, Business knowledge.</p>	<p align="center">Beyond LHS</p> <p>This will give you a strong foundation of how business works and how historical styles have helped shape the H&B industry today.</p>
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