

City & Guilds Technical Award in Hair & Beauty



Unit 201 – Exploring the world of hair and beauty

How does this unit link to prior learning?

This is the first unit, so no previous learning is required but an interest in hair and beauty, styling hair, makeup and nails is desirable. The course is split into 3 units which is delivered throughout Yr10. Ongoing assess ment test at the end of each unit or topic will be carried out to ensure understanding and knowledge is secure. The course is 40% coursework, 20% practical exam and 40% written exam which are taken in

The purpose of this unit is for learners to explore the exciting world of hair and beauty and the global environment in which its industries operate. They will explore key features of typical hair and beauty businesses and know how a range of trades and industries link to the sector. They will study how hair and beauty has developed from ancient times to the present day and understand how technological advancements have ch anged and s haped the range of products and services on offer today. For most young people this will be the first time they have researched a customer-led business and, through a journey of discovery, they will identify how iconic eras have shaped this dynamic sector. Along with this, learners will discover how technological advancements, changes to the economy and social factors have influenced the delivery of hair and beauty treatments and services.

Key Focus

- <u>ropics</u> 1.1 The industries within thesector
- 1.2 Key features of hair and beauty careers
- 2.1 The key features of hair and beauty in ancient eras and decades of the past hundred years

We will develop our learning by studying the following sequence of lessons:

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m L}$ The hair and beauty sector employs 0.87% of the total workforce in the UK and contributes to the UK rine hair and beauty sector impliyes 0.07 /601 the total work locker in the total indicates to the decenomy with an annual turnover of over £6 billion (Habia 2012). It provides a range of employment opportunities, supports many other industries and sectors and is an attractive option for many young people looking to work in a creative industry.

You will understand the industries listed below, including

- Hairdressing and Barbering
- Beauty Beauty therapy, Nail technology, Spa therapy and Media make-up.

Topic 1.2

You will understand the key features of hair and beauty careers by exploring the following and taking into consideration specific services carried out, roles and responsibilities and typical working patterns (such as reelance/part time/full time/sh ift work)

 $\bullet \ beauty \ the rapist \ \bullet \ spa \ the rapist \ \bullet \ media/make-up \ art is \ t \ \bullet \ cos \ metic \ consultant \ \bullet \ trichologist$

nail technician • barber• educator / teacher• receptionist.

You will understand how each of the following trades and businesses are linked to the hair and beauty sector by considering the reliance that each has upon it, including

manufacturers • wholesalers • trichologist• retail • media • leisure industries

You will understand how each of the following are linked to the hair and beauty sector in terms of pplicable, transferable skills which may be used to advance or change career options through additional

 leisure industries eg entertainment, recreation, sports, and tourism • cosmetic research and development and para-medical services • health and well-being industries • journalism

Topic 2.1

The concept of beauty has emerged over time and presents itself as a diverseset of ideals throughout the world. Although hair and beauty is subject to changes in fashion, cultures often have a fixed conception of beauty. This set of ideals is directly influenced by past times, and current trends often look at the past to stimulate ideas for new designs.

Eras covered

Ancient Egypt	1920's	1950's	1980's
Ancient Japan	1930's	1960's	1990's
Ancient Greek	10/10's	1070'c	

Topic 2.2

You will understand key developments and technological advancements and understand how they have shaped today's hair and beauty sector

Technological advancements:

• products • equipment • media

- Changes to the economy:
- effects of recession on hair and beauty businesses
 gross domestic product (GDP)
 product pricing

ocial diversity, culture and celebrity have impacted the sector by increasing demand for each of the following:

- products make up ranges for different skin tones, the vast range of hair and makeup products services –hair (relaxing, straightening, shaving (e.g. patterns), extensions, wefts). Beauty (semi
- permanent make up, tanning, lash and brow extensions, cosmetic enhancements, nail enhancements)

 equipment-heated styling shaving and hair seminal.
- equipment -heated styling, shaving and hair removal.

How will this unit help vou in the future?

Year 11 - In year 11 you will start the year by completing the mock synoptic assignment which is split into three tasks. This unit is designed to help you understand task1 which is to research, plan and create a document about a given era. They will research styles, trends and icons of that era. In Jan 2026 they will start their actual assignment, scenario and era is set by City & Guilds.

Beyond Lode Heath You will gain an understanding of the careers and jobs within and linked with the hair and beauty industry and the transferable skills you gain for working within other sectors. You will understand how the industry contributes to the uk economy and how technology has shaped the H&B industry.

Homework guidance:

Pupils will receive a minimum of one project-based homework per half term for which they will be expected to spend a minimum of 60 minutes completing. These will be a combination of written, research, knowledge retrieval and investigative homework's. They will start the Era's fact file that will be ongoing throughout Yr10, this is collating information on each era. Failure to complete nomework will result in a 25 minute after school detention, in which they will be expected to complete the homework.

How can you Help?

Encourage pupils to make use of resources that are uploaded onto teams channel.

Encourage pupils to complete the Era's fact file which is a research fact file on each era we cover (above) instructions are on the slides. This is an ongoing project throughout Yr10 or complete.

You can help them by ensuring their homework is completed on time. Supporting them with their written work and encouraging them to research and then reduce and summarise information rather than copying from the internet.

Encourage them to read out their work to you and explain it in their own words to ensure that they understand it. Get them to check through their work and correct errors with spellings and presentation.

Encourage them to make revision guide as they go along on each unit and ensure they revise each topic assessment test.

Encourage them to practice their practical skills like blow-drying, makeup application and nail painting.

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Rese arch	Careers	Business	Eras	History	Jobs	Skills	Tra nsferable	Customer needs
Economy	Taxes	GDP I	Laws & R	egulations	Inter	viewing	Technology	Advancements