OCR Enterprise and marketing Learning Journey: Topic 5: Factors to consider when starting up and running an enterprise

5.1 Appropriate forms of ownership	This covers different ownerships that businesses can choose when they are starting off.

Appropriate forms of ownership (Knowledge):			
Sole trader, partnership, primate limited company, franchises	☺	😐	☹
Features of each form – ownership, liability, responsibility for decision making and distribution of profit	☺	😐	☹

Keywords	**Sole trader | Partnership | Private limited company | Franchises | Liability | Responsibility | Decisions | distribution of profit**

5.2 Sources of capital	This covers the sources of capital for business start ups and expansion.

Sources of capital (Knowledge):			
Own savings, friends and family, loans, crowdfunding, grants, business angels	☺	😐	☹

Keywords	**Own savings | Friends and family | Loans | Crowdfunding| Grants | Business angels**

5.3 Support for enterprise	This section covers the different support that is available for an entrepreneur.

Support for enterprise (Knowledge):			
Finance providers e.g. bank, local council, accountants, solicitors, friends/family, chamber of commerce, government, charities	☺	😐	☹

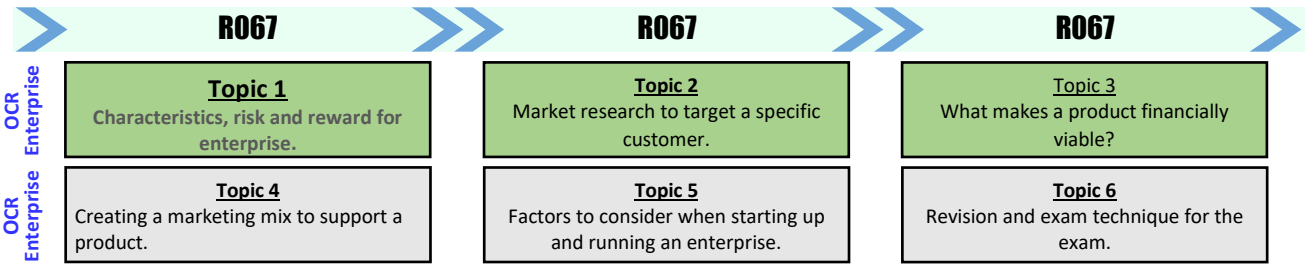
Keywords	**Finance providers | Bank | Business Angel | Local council | Accountants| solicitors | Friends/family | Chamber of Commerce | Government |Charities**

Skills	**Knowledge – multiple choice, short answer questions, medium answer questions and an extended answer**

Links to the wider world/case study

Revision, Test and Closing the Gap for topics covered so far

TEST RESULT				**Target Grade:**			
Mark:		**Percentage**		**Grade:**		**On Target?**	



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Revision	
☺	☹

Revision, Test and Closing the Gap for topics covered so far							
TEST RESULT				**Target Grade:**			
Mark:		**Percentage**		**Grade:**		**On Target?**	