



How does this unit link to prior learning?

This is the final unit for this course and is worth 40% of your final mark. Grading for the course is:

- Pass - equivalent to grade 4 at GCSE
- Merit - equivalent to grade 5.5 at GCSE
- Distinction - equivalent to grade 7 at GCSE

What will you be learning about?

This term is all about **progress**. You'll strengthen your exam technique and focus on your **personal** weaker areas, using insights from previous exam papers.

You'll complete a *walking, talking mock* to help you understand how to think like an examiner. You will also **master** the high-mark pre-production questions - so you can learn how to plan, structure, and write answers that score highly. Through **regular** exam-style questions and full paper practice, you'll embed these skills, track your progress, and go into your final exam feeling **prepared** and **confident**.

We will develop our learning each week by focusing on:	Skills	RAG				
Week 1 – R094 Coursework: Complete unit from last term on visual identity. Submission to exam board in May.	Develop visual identities for clients and use the concepts of graphic design to create original digital graphics to engage target audiences.					
Week 2 - R093 Exam Preparation: Walking talking mock.	Exam technique skills: planning answers, structuring responses, managing time, interpreting command words, and self-checking against mark schemes.					
Week 3 - R093 Exam Preparation: Practise high-mark questions on pre-production documents.	Sharpen planning and analysis skills, use key terminology accurately, and structure clear, detailed answers that match what the mark scheme rewards.					
Week 4 - R093 Exam Preparation: High mark questions on mood boards and wireframes	Justify design choices, use subject terminology confidently, and write structured answers that link visuals to purpose and audience.					
Week 5 - R093 Exam Preparation: Full mock paper and the Closing the Gap tasks	Builds exam stamina and time management to help practise applying knowledge under pressure.					
Preparation for examination: Regular exam practice to focus on personalised weaker topics, build them into strengths, ready for final exam in summer.						
Key vocabulary						
Progress	Technique	Structure	Confidence	Practice	Improvement	Mastery

How will this help you in the future?

KS4	Beyond LHS
<ul style="list-style-type: none"> • Boost your exam confidence by strengthening your knowledge of the media industry, how media products are planned, and how to make effective choices about audience, purpose, pre-production documents, and distribution. • Improve your ability to analyse and evaluate scenarios (like an examiner expects) and apply key understanding of theory, so you can secure more marks in the final exam. • Because R093 is the externally assessed exam unit, worth 70 marks, this unit will support your final grade for this course. 	<ul style="list-style-type: none"> • Strong foundation for future study and pathways in digital and creative subjects, supporting progression to Level 2 / 3 vocational routes, A Levels, T Levels, or apprenticeships connected to digital media and IT. • Beyond qualifications, it builds highly valued transferable skills - creative thinking, planning, problem-solving, communication, independence, and confidence - that apply to many careers, not just the media industry. • You'll also take forward real-world understanding of client briefs, audience needs, media codes / conventions, and professional planning, which are the same skills used across creative and digital workplaces.